



DEPARTMENT OF THE ARMY
UNITED STATES ARMY INSTALLATION MANAGEMENT COMMAND
EUROPE REGION
UNIT 23103
APO AE 09136-3103

IMEU-MWR

28 April 2014

MEMORANDUM FOR USAG Commanders

SUBJECT: Army in Europe Designated Driver Program

This memorandum expires in 2 years.

1. Reference AE Poster 385-215-1, Be a Designated Driver.
2. During the calendar year of 2013, 545 drunk driving and driving while intoxicated incidents were reported throughout the Army in Europe – almost one and a half incidents each day. To combat this trend and to provide safe alternatives to our Soldiers, Civilians, and Family members, IMCOM-Europe developed the Army in Europe (AE) Designated Driver Program.
3. The AE Designated Driver Program is a key component of a community-based, comprehensive, impaired-driving prevention effort. Combined with highly visible law enforcement, this program gives our Soldiers and Civilians the information and tools they need to make informed choices and seek alternatives to driving while impaired.
 - a. Commanders and supervisors at all levels will provide information to Soldiers and Civilian employees regarding the AE Designated Driver program during command safety briefings.
 - b. IMCOM-E Safety and Public Affairs Offices will ensure promotional advertisements are run in appropriate media, including garrison newspapers, and European Stars & Stripes.
 - c. Garrison ASAP Offices will:
 - (1) Provide information regarding the program.
 - (2) Advertise and promote the use of the program during various campaigns.
 - d. Family and Morale, Welfare, and Recreation facility managers will:
 - (1) Provide one tamper-resistant wrist bands or locally developed alternative to the designated driver for groups of two or more individuals.
 - (2) Provide the designated driver with nonalcoholic beverages such as soda and coffee at no cost to the individual. If designated drivers remove or damage the wrist bands, they will no longer be authorized to receive cost-free beverage.

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4. POCs for this action are the following:

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